

Driving



Sales
Through
Innovative
Ad Copy

GenerateMyAds™

510 NW 84th Avenue Suite 145
Plantation, Florida 33324
954-651-1002

www.GenerateMyAds.com
Contact us at: Sales@GeneratMyAds.com



Time Has Changed How We Communicate

- ⇒ Current economic conditions have significantly increased consumer interest in Pre-Owned Vehicles.
- ⇒ Pre-Owned vehicles represent 30% of a dealer's inventory .
- ⇒ 86% of today's consumers shop a dealer's cyber-lot online for a vehicle before deciding to physically visit the dealership.

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**Failure to get the
consumer's
attention online
means...
\$Sales Are Lost.**



Utilize The Internet & Gain The Advantage

Appealing digital images, effective market-pricing and persuasive advertising sales copy increase sales and profits.

- ⇒ Internet-based classified advertising expands the scope of viewership light years beyond the old gold standard of abbreviation-rich, three-line newspaper ads.
- ⇒ Digital photography allows sellers to share pictures from every view and angle, but there is only one proven way to capture you clients' attention—Well-written *targeted* sales copy.

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**Use our expert
experience in
automobile
advertising &
REV UP your
\$sales engines!**



Automobiles Have Changed Our Views

- ⇒ Long ago, a vehicle was purchased for utilitarian purposes, to run the farm, get to work or travel around town.
- ⇒ Today, vehicles are an emotional purchase.
- ⇒ They define who we are, what we stand for and often determine our status in society.
- ⇒ Automotive dealerships who want to increase sales and close deals strive to connect with their customers on an emotional level.

**Cyberlots are the
PERFECT
meeting place.**

**Emotionally
connect &
reach out to your
buyers online!**

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Grab Their Attention & Excite Them & Call Them To Act Now!

- ⇒ Relevant responsive ad copy is crucial to a successful call to action.
- ⇒ **GenerateMyAds™** personalizes internet classified ads for auto dealers & makes ad copy rich, detailed and impressionable!
- ⇒ These bigger bolder word pictures, influence the consumer to think about and feel what it would be like to own the automobile they are viewing —with copy that speaks to them on an emotional level.

GenerateMyAds™ *re-humanizes internet advertising and engages buyers to contact their dealers.*

**Generate Calls &
Emails. Create
Leads & Set
Appointments.
Make More
\$ALES\$!**

GenerateMyAds™

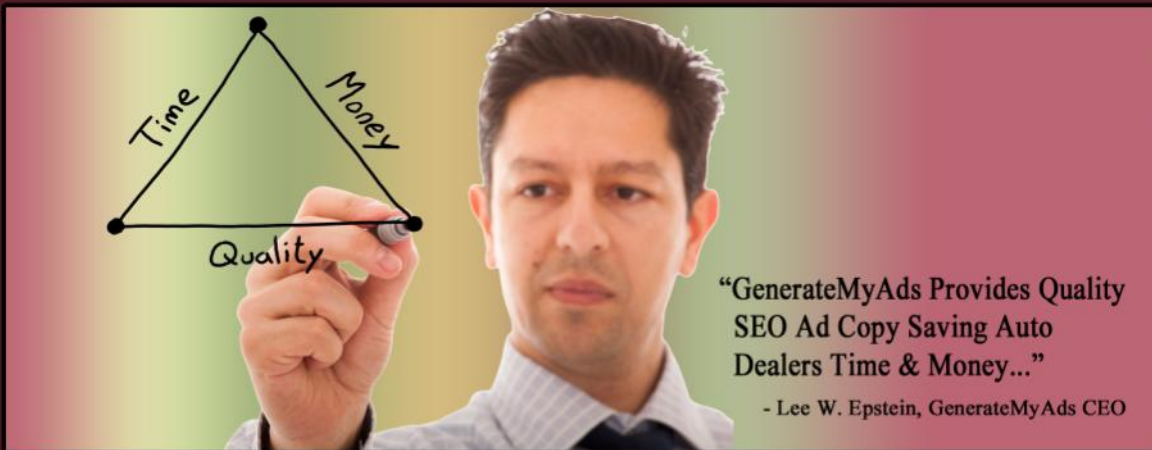
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Harness The Power Of The World Wide Web!

Our management team & editorial staff gives your dealership Search Engine Optimized (SEO) Ad Copy that works with Google's Algorithm & New Panda update. [Read more on Google's update here....](#)

- ⇒ Current statistics show that 42% of search users click the top-ranking link on Search Engine Results Pages (SERPs).
- ⇒ 62% of search users click a link on the first page of search results & are not likely to look beyond the first page of their result listing.

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**Market your
inventory online
Efficiently &
Effectively
with
Responsive &
Relevant Ad Copy!**



With Professionals
You Can Count On.



Benefit From Our Advertising Expertise!

**GenerateMyAds™ is an Advertising Agency
started by Car Guys for Car Guys.**

Our creative professionals & editorial staff are trained in Search Engine Marketing (SEM) & know how to craft high-quality Search Engine Optimized (SEO) web content for your online inventory.

Each client is assigned a full team of professionals:

- ⇒ Project Managers oversee each client account.
- ⇒ Editors identify strong content, professional grammar and positive, proactive language.
- ⇒ Copywriters create specialized SEO web content.

*Our established production process
creates a synergy for your success!*

**Outsource your
copywriting needs
to a virtual
in-house
advertising team.**

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Our Editorial Team Works



Work \$marter — Not Harder

- ⇒ Management teams focus on organizing their team's efforts.
- ⇒ Sales teams cultivate & close sales.
- ⇒ Copywriters & Editors — WRITE!

We will simplify & streamline your dealership's pre-owned vehicle advertising.

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***Unlock the Benefits
of Your
Cyberlot & Online
Inventory***

***Reach Your Buyers
24 hours a day***

Dealer must be domestic or import franchisee. GenerateMyAds will create a maximum of fifty vehicle descriptions for all or part of month of commencement.

Our Creative Ad Copy Service
Boosts Your Brand!



Rev Up Your \$ Sales Today!

- ⇒ Take advantage of our relevant, persuasive advertising approach — Increase sales & profits, and reveal a bounty of benefits to your business.
- ⇒ **GenerateMyAds™** provides your first month of persuasive marketing copy for your pre-owned inventory absolutely **FREE!**

*With a value of \$599.00,
You Cannot Afford To Miss
This Opportunity!*

**Dramatically
Increase Your
Page View Ratios &
Test Drive Our
Services Today!**

**[Click Here to
Get Started...](#)**

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